

# Advertise in THE PATRIOT

This is a 1/4-page ad

Just \$200 for the entire year (4 issues)!

This is a Business Card ad

Just \$140 for the entire year (4 issues)!

## ADVERTISING

### Advertising Rates [per issue (total)]

<u>SIZE</u>	<u>ONE TIME</u>	<u>2 ISSUES</u>	<u>3 ISSUES</u>	<u>FULL YEAR</u>
Full Page	\$270.00	\$230 (\$460)	\$190 (\$570)	\$150 (\$600)
Half-Page	\$150.00	\$330 (\$660)	\$110 (\$330)	\$90 (\$360)
Quarter-Page	\$90.00	\$80 (\$160)	\$70 (\$210)	\$50 (\$200)
Business Card	\$50.00	\$45 (\$90)	\$40 (\$120)	\$35 (\$140)

- All submissions are subject to approval by The Patriot Editor and SAMS Council
- Prepayment is required prior to first ad run. Quarterly ad prices are valid for the same calendar year, up to 4 issues, paid in advance. Total cost is shown in parentheses above.
- Publication of an ad does not imply endorsement of products or services by SAMS
- Camera-ready ad copy is preferred, but set-up is available for an additional 10% for each ad run with a change. The publisher will exercise due diligence in checking ad copy for accuracy, but makes no warranty, express or implied. Reproduction quality is not guaranteed.

All ad space must be reserved, and ad copy must be received BEFORE the deadlines below:

Spring	February 15
Summer	May 15
Fall	August 15
Winter	November 15

Ads received after the deadline may not be included in the next issue. An older ad, if available, may be substituted.

This is a 1/2-page ad

Approximate horizontal advertisement sizes are:

Full Page	9 ½ inches x 7 inches
Half-Page	4 ¾ inches x 7 inches
Quarter-Page	4 ¾ inches x 3 ½ inches
Business Card	2 inches x 3 ½ inches

Questions regarding ad publication should be directed to:

Brenda McGuire, The Patriot Editor email: [natlpatrioteditor@s-a-m-s.org](mailto:natlpatrioteditor@s-a-m-s.org)

Questions regarding payments for advertising should be directed to:

Jason Hudson, SAMS National Comptroller email: [natlcomptroller@s-a-m-s.org](mailto:natlcomptroller@s-a-m-s.org)

### Distribution/Circulation

More than 1,000 copies of The Patriot are distributed by mail or in digital form to all SAMS members, primarily in the U.S., with additional copies sent to members in the United Kingdom, various libraries, British Embassies/Consulates, and interested non-members. SAMS has active Posts throughout the U.S., although not all members belong to, or are active in, a Post. Also receiving a copy is His Royal Highness Prince Edward, Earl of Wessex, KG, KCVO, who graciously accepted Honorary membership in the Society in May 2010.

Recipients of The Patriot represents all branches of the U.S. Armed Forces and the Commonwealth, active duty and/or veterans, who share issues with friends and family. The Patriot is also displayed and shared with visitors to Celtic/Highland fairs, festivals, games, and other SAMS activities throughout the nation.

For more information, visit the SAMS

website: <https://s-a-m-s.org>