



The first member of his immediate family to be educated beyond the fourth grade, Jim Reid earned multiple degrees: a bachelor's degree, seminary degree, doctorate of ministry and naturopathic physician. He had the right to be called the Rev. Dr. Dr. James A. Reid Sr., but he preferred just plain Jim.

In his 93 years, Jim packed in accomplishments. He was probably best known for his work as a pastor in Southern Nevada. He moved to Henderson in 1964 to found Faith Baptist Church, which had 12 members at the time. He grew the church until it was strong enough to construct a new building on 5 acres, which still stands on Pacific Avenue in Henderson.

In 1970 he felt God's call to minister to entertainers and backstage workers on the Las Vegas Strip, and he got the national Southern Baptist Church to help him create the Church on the Strip with him as Chaplain of the Las Vegas Strip. He held Bible studies nightly in different hotels between shows. He held Sunday services in the Ooh-La-La showroom of the Circus-Circus hotel and eventually established the church in Duffy's Tavern at Las Vegas Boulevard and St. Louis Avenue. The church hosted 12-step programs every night for six years. Jim participated in two international crusades. The one in Santa Cruz, Bolivia, saw 1,013 professions of faith in eight days. He retired from the ministry in 1985 and moved onto a new phase of his life.

His energetic approach to life began in his youth. He was an Eagle Scout and earned one of the first Order of the Arrows awarded in St. Louis during World War II. As a young man, he sang bass in a quartet with Bob Greene, Ray Schainker and Don Bruns and the group won a citywide talent contest to sing on the Ted Mack television show in New York. That never happened, but we all heard the story of the missed opportunity.

He joined the Marine Reserve and served from 1950 to 1952 with Squadron VMF of the First Marine Air Wing. He was an aircraft ordnance man servicing F4U Corsairs, seeing action in Korea from the landing at Inchon in September 1950 until the ceasefire just before Christmas 1952. He proudly wore his Marine Corps cap everywhere he went for the past 20 years.

Jim returned home to his wife and the family auto parts store and started having his own children. His path took a major turn just a couple of years later, when he came to the Lord.

It wasn't long before he felt a call to the ministry. He was admitted to a Bible college in Arizona, and moved his wife and by then three children to Phoenix to get his first college degree from Grand Canyon University. While working full time to support his family, he earned A's and served as Student Body President. This was followed by graduate studies at Midwest Theological Seminary in Kansas City, Mo. During his time at Grand Canyon College, Jim joined the Rotary Club, a membership that enriched his life for 60 years.

After graduation, Jim was called to his first church in Willcox, Arizona, where he learned

Spanish and helped that congregation grow. In this timeframe, the family grew to six children.

In 1964, when Jim accepted the call to Faith Baptist Church, those children alone increased the church's membership by 50%. Jim substitute taught at Basic High School to help make ends meet as the church grew enough to support him. One of the original families in that church were Linda and Elsie Scroggins, a family that became Jim's second act. Through these early two ministries, Jim worked with a network helping women find safe abortion services until Roe v. Wade made these services legal.

Jim retired from the Church on the Strip in 1985 and trained to become an applied kinesiologist. He earned a naturopathic physician degree and opened an office near the Strip. He organized the Energy Kinesiological Association and served as its first president. He pioneered some groundbreaking healing processes. During this time he also raised birds. He founded and served as first president of the Las Vegas Avicultural Society.

After his marriage to Janice ended, Jim looked up Linda Scroggins, whose husband had died years earlier. Their marriage started a second phase of his life in which he helped raise the grandchildren and great-grandchildren of the family. Over their 30 year marriage, he also participated with Linda in the Scottish-American Military Society Post 711, where he served as chaplain and conducted the Kirken O' the Tartan at the Highland Games for several years.

In this second phase, Jim served on the Salvation Army Advisory Board and took on the job of Kettle Drive coordinator. He called himself the Head Ding-a-Ling and in eight years raised over \$2 million for the Henderson mission. He further served this community by hiring homeless and unemployed people to ring the bells, providing them financial help during the holiday season. For his work, Jim was awarded the Others Award, the highest honor of the Salvation Army.

He is the author of four books: "Praising God on the Las Vegas Strip," "Opening Acts on the Las Vegas Strip," "Ministering to the Las Vegas Strip," and "Born Again and Again and Again: A Biblical Theory of Reincarnation."

In addition to his wife Linda, Jim is survived by his children JR, Joe, Judy, Jean, Janet and Janelle, four stepchildren, Gary, Shirley, Ricky and Cynthia Scroggins, 21 grandchildren and 20 great-grandchildren.

The service will be livestreamed on the Highland Hills Baptist Church's YouTube page, <https://www.youtube.com/@highlandhillschurch6368/>